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Leverage the only media and marketing platform designed to deliver the perimeter-focused buyers. smartPerimeter.ai will exceed your qualified lead price/performance metrics and track customer behavior.



Readership creates opportunities for advertisers

smartPerimeter.ai is delivered to more than 40,000 opt-in subscribers

Generates over 75,000 opens • The website records over 16,000 page views a month

- ✓ **Enterprise Safety & Security: Multi-Family Housing: Security That Residents Can Live With.** How multifamily housing is balancing safety, convenience, and property risk.
- ✓ **Critical Infrastructure: The US Border as an Intelligent Perimeter.** Beyond the Wall: How Autonomous Detection, AI and Coordinated Response Are Reshaping U.S. Border Security.
- ✓ **Integrations and Infrastructure: When the Power Fails, What Happens to Perimeter Security?** Designing resilient power for detection, communications, access control, and response.
- ✓ **Video: Seeing in the Dark: Which Night Vision Technology Fits the Perimeter?** A practical comparison of low-light, infrared, thermal, and multispectral security cameras.
- ✓ **Intrusion Detection: Listening to the Perimeter:** How acoustic detection contributes to situational awareness and coordinated response.
- ✓ **Identity Management: How Mobile Credentials are Reshaping Identity Management.** We explore the state of the art in mobile credentials, from NFC and Bluetooth to digital wallets and emerging standards impacting enterprises.
- ✓ **Public Safety: One Event, One Coordinated Response:** Preparing the public-event security ecosystem for a safe, seamless fan experience with IIFX best practices.
- ✓ **ISC East Show Preview:** Perimeter-focused ISC East coverage highlights products and technologies positioned to fill your exhibit booth with qualified buyers.

Monthly features:

- Trends: Opinion by Mark McCourt
- smartQuestions for smartPeople
- News from the Edge: The latest happenings at the perimeter.

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Key Dates:

- Ad space reservations by **October 2, 2026**
- Ad materials and editorial submissions due by **October 2, 2026**
- Publication date is **October 8, 2026**

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