smartPerimeter.ai

December Issue



Over 40,000 opt-in security and safety professionals!

Reach Engaged, Verified Decision-maker …and Get Results.

smartPerimeter.ai is the media and marketing platform focused exclusively on reaching perimeter safety and security buyers. Our combination of targeted editorial content, audience engagement and behavioral tracking helps advertisers turn readership into measurable sales opportunities.

One December advertising commitment. Two opportunities to reach perimeter security buyers.

More than 40,000 opt-in subscribers · More than 75,000 newsletter opens · More than 16,000 website page views per month

December Editorial Highlights:

- **Critical Infrastructure | Light Rail:** Protecting stations, platforms, tracks and other exposed light-rail infrastructure using layered detection, video, access control and communications to improve security and passenger safety.
- **Key Sectors | Logistics & Shipping Facilities:** Securing warehouses, distribution centers, ports and shipping facilities where people, vehicles and goods constantly cross the perimeter—and theft, intrusion and disruption create business risk.
- **Alarm Monitoring & AI:** How AI is changing alarm monitoring by improving verification, prioritizing events, reducing nuisance alarms and helping operators focus attention where human judgment matters most.
- **Situational Awareness Knitting:** Turning separate security systems into usable situational awareness by knitting together detection, video, access, communications and intelligence so operators can understand and act faster.
- **Identity | Fraud & Deepfake IDs:** As synthetic identities and deepfakes become more convincing, we examine technologies and practices for detecting fraudulent credentials and verifying that people are who they claim.
- **Intelligent Fencing & Bollards:** Fences and bollards are becoming intelligent security infrastructure, combining physical protection with sensors, detection, analytics and connectivity to identify and respond to perimeter threats.
- **Public Safety | CPTED:** Using crime prevention through environmental design to make public spaces safer through visibility, lighting, access, landscaping and other design choices that can discourage unwanted activity.

Monthly features:

- **Trends:** Opinion by Mark McCourt
- **smartQuestions for smartPeople**
- **News from the Edge:** The latest happenings at the perimeter.

Secure your Editorial and Advertising Placements Today!

Key Dates:
- Ad space reservations by **December 1, 2026**
- Ad materials and editorial submissions due by **December 4, 2026**
- Publication date is **December 8, 2026**

For editorial:
Mark McCourt
mark@smartperimeter.ai
610.390.7139

Editorial consultant:
Heather Martin
heather@smartperimeter.ai

For rates and reservations:
Kent Beaver
kent.beaver@verizon.net
310.927.4475